



Linking North Karelia and the Barents Region

B2B Business to Barents



B2B Business to Barents is a one-year project that opens the networks and discovers potential business partners between North Karelia and Barents region, focusing on finding export and import opportunities to companies.

Actions 2018-2019:

- Kick off -workshop
- Coaching and networking
- Benchmark-trip
- Market report
- **Coming next!** [Northern Potential in the Barents region networking event, 14-15.2.2019](#)



Northern Potential in the Barents Region

NETWORKING EVENT

14–15 February 2019, Joensuu, Finland

Coming next!

Welcome to Northern Potential in the Barents Region networking event to meet and discuss with people around the Barents region!

This networking event gathers young people, businesses, education and decision makers together to discuss the challenges and opportunities for future development in the Barents region. How do young people see their situation in these sparsely populated areas? Is our development-oriented atmosphere giving us the right tools to create new? How can we more strongly support the cooperation between the youth and the businesses? What is North Karelia's recipe for survival?

First day program includes versatile presentations followed by afternoon workshops in mingled groups and interactive discussions. In the evening participants will have chance to join the Barents Feast reception, hosted by the City of Joensuu. Second day program includes company visits within your chosen theme, we want to show you the best from North Karelia.

Registration deadline is 31 January 2019: bit.ly/NPBR-registration

The registration is binding. Please note that there are a limited number of seats available. Once the maximum number of participants has been reached, registration will be closed.

More Information:

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NORTH KARELIA
CHAMBER OF COMMERCE



JOENSUU



In co-operation with Karelia University of Applied Sciences' International Week,
City of Joensuu and Regional Council of North Karelia

Preliminary program

Day 1, 14 February 2019

Venue: Joensuu Science Park,
Länsikatu 15, 80110 Joensuu

09.00 – 09.30 Registration and coffee

09.35 – 09.55 Welcoming words by H.E. Ambassadors from Sweden and Norway and greetings from Embassy of Russia "The Future for the Barents Region Cooperation"

10.00 – 10.30 Title ja speaker to be announced later

10.30 – 11.00 The Future of Youth Cooperation in the Barents Region, Mr. Tim Andersson, Chairperson, Barents Regional Youth Council BRYC

11.00 – 11.30 Development Activities in the Euroregion Karelia Region to Improve Companies' Operating Environment on Both Sides of the Border, speakers to be announced later

11.45 – 12.45 Lunch

13.00 – 13.30 Smooth Arctic Connections, Mr. Esko Aho, Executive Chairman of the Board, East Office of Finnish Industries

Parallel sessions

- 13.45 – 15.00
1. Regional Cooperation Supporting Business Opportunities
 2. High Technology Competence and Education in Ageing
 3. Youth Cooperation

15.00 – 15.30 Coffee

15.30 – 16.00 Findings from parallel sessions (max. 10 min/session)

16.00 – 16.15 Closing words

Main language for the seminar is English. Simultaneous translations into Russian will be provided if needed.

Day 1, 14 February 2019

Venue: City Hall
Rantakatu 20, 80100 Joensuu

18.30 – 20.30
Barents Feast
hosted by the City of Joensuu
Dress code smart casual or traditional costume



Day 2, 15 February 2019

9.30 – 14.00 Company visits, themes:

"High-end metals and plastics: from millimeter precision to massive machines"
"Educational competence and entrepreneurship through life-long learning"
"North Karelia as a meeting point of eastern and western cultures in tourism"





Benchmark trip to Murmansk and Kirovsk November 2018

B2B – Business to Barents -Project

Administration:

North Karelia Chamber of Commerce

Budget 2018-2019:

Appr. 118 000eur

Time:

04/2018–04/2019

Funding:

The Regional Council of North Karelia,
AIKO –program

Steering group:

The Regional Council of North Karelia,
[Finelcomp Oy](#), [Tecwill Oy](#)

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<https://pohjoiskarjalankauppakamari.fi/en/b2b-business-to-barents-project/>



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