

Northern Potential in the Barents Region

NETWORKING EVENT

14-15 February 2019, Joensuu, Finland

Welcome to Northern Potential in the Barents Region networking event to meet and discuss with people around the Barents region!

This networking event gathers young people, businesses, education and decision makers together to discuss the challenges and opportunities for future development in the Barents region. How do young people see their situation in these sparsely populated areas? Is our development-oriented atmosphere giving us the right tools to create new? How can we more strongly support the cooperation between the youth and the businesses? What is North Karelia's recipe for survival?

First day program includes versatile presentations followed by afternoon workshops in mingled groups and interactive discussions. In the evening participants will have chance to join the Barents Feast reception, hosted by the City of Joensuu. Second day program includes company visits within your chosen theme, we want to show you the best from North Karelia.

Registration deadline is 31 January 2019: bit.ly/NPBR-registration
The registration is binding. Please note that there are a limited number of seats available. Once the maximum number of participants has been reached, registration will be closed.

More information:

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NORTH KARELIA
CHAMBER OF COMMERCE

Karelia
UNIVERSITY OF APPLIED SCIENCES

J170 ENSUU

In co-operation with Karelia University of Applied Sciences' International Week,
City of Joensuu and Regional Council of North Karelia

Preliminary program

Day 1, 14 February 2019

- Venue:** Joensuu Science Park
Länsikatu 15, 80110 Joensuu
- Moderator:** Mr. Harri Palviainen, CEO, Business Joensuu Ltd.
- 09.00 – 09.30 Registration and coffee
09.35 – 09.55 **Welcoming words** by H.E. Ambassadors from Sweden and Norway and greetings from Embassy of Russia "The Future for the Barents Region Cooperation"
- 10.00 – 10.30 **Smooth Arctic Connections**, Mr. Esko Aho, Executive Chairman of the Board, East Office of Finnish Industries
- 10.30 – 11.00 **The Future of Youth Cooperation in the Barents Region**, Mr. Tim Andersson, Chairperson, Barents Regional Youth Council BRYC
- 11.00 – 11.30 **Development Activities in the Euregio Karelia Region to Improve Companies' Operating Environment on Both Sides of the Border**, Mr. Dmitry Kislov, Vice-minister, Ministry of Economic Development and Industry of the Republic of Karelia and Mr. Risto Poutiainen, Regional Mayor, Regional Council of North Karelia
- 11.45 – 12.45 Lunch
13.00 – 13.30 **Spirit of Success from North Karelia**, Mr. Arttu Taponen, Marketing Director, Nordic Premium Beverages
- Parallel sessions**
- Moderator:** Mrs. Tiina Mikkonen, Local President, Joensuu, Junior Chamber International (JCI)
- 13.45 – 15.00 1. Regional Cooperation Supporting Business Opportunities
2. High Technology Competence and Education in Ageing
3. Youth Cooperation
- 15.00 – 15.30 Coffee
15.30 – 16.00 Findings from parallel sessions (max. 10 min/session)
16.00 – 16.15 Closing words
- Main language for the seminar is English. Simultaneous translations into Russian will be provided if needed.

Day 1, 14 February 2019

- Venue:** City Hall
Rantakatu 20, 80100 Joensuu
- 18.30 – 20:30 **Barents Feast**
hosted by the City of Joensuu
Dress code smart casual or traditional costume
- 20.30 – 23:00 **Barents Bash after-party**
Theater Club (ground floor)



Day 2, 15 February 2019

- 9.30 – 14.00 Company visits, themes:
"High-end metals and plastics: from millimeter precision to massive machines"
"Educational competence and entrepreneurship through life-long learning"
"North Karelia as a meeting point of eastern and western cultures in tourism"

