

Business to Barents

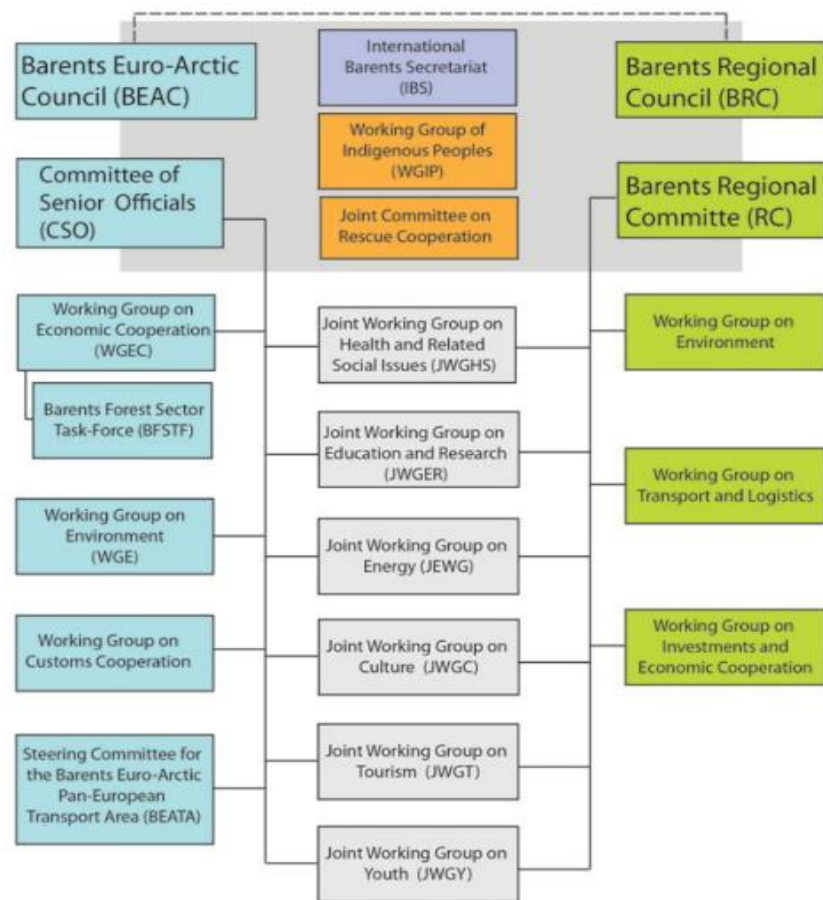
Joensuu 14.2.2019

Risto Poutiainen

Regional Council of North Karelia

NORTH KARELIA

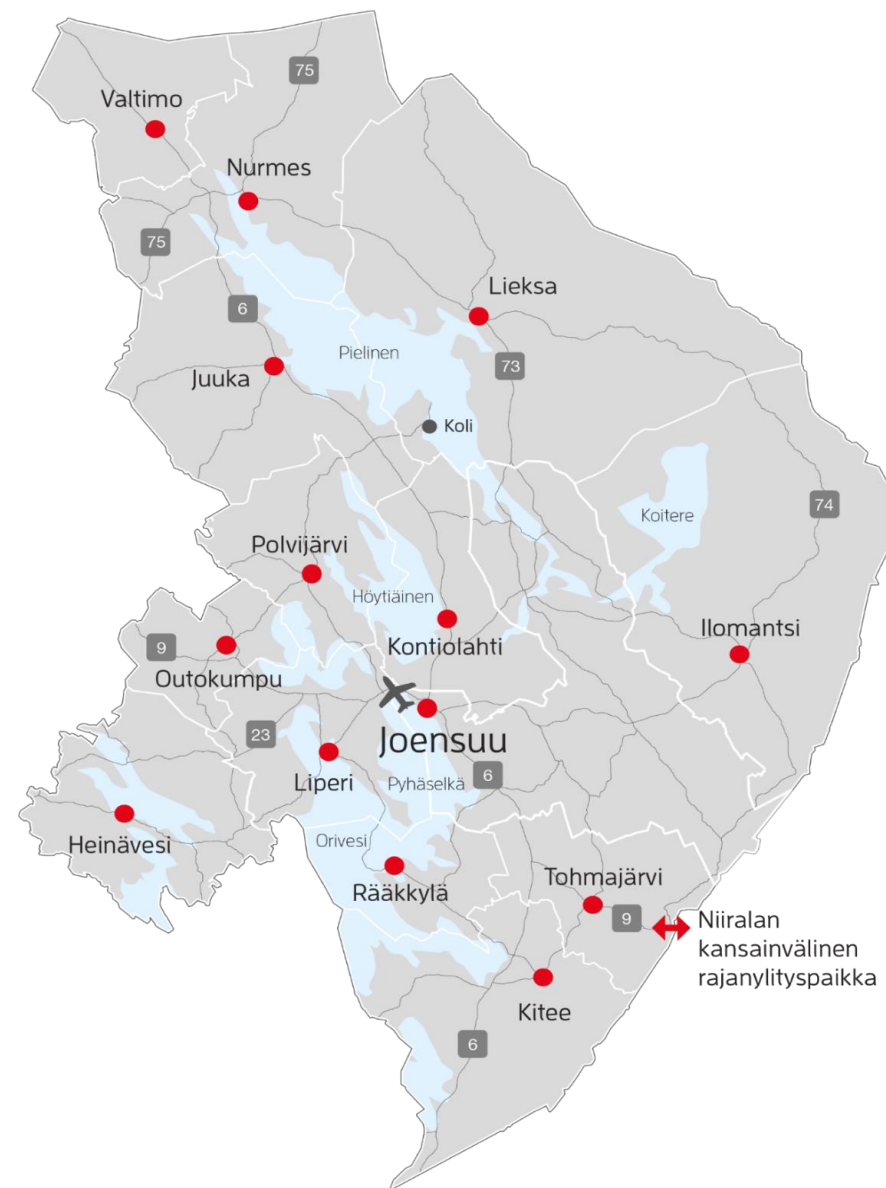
Barents cooperation



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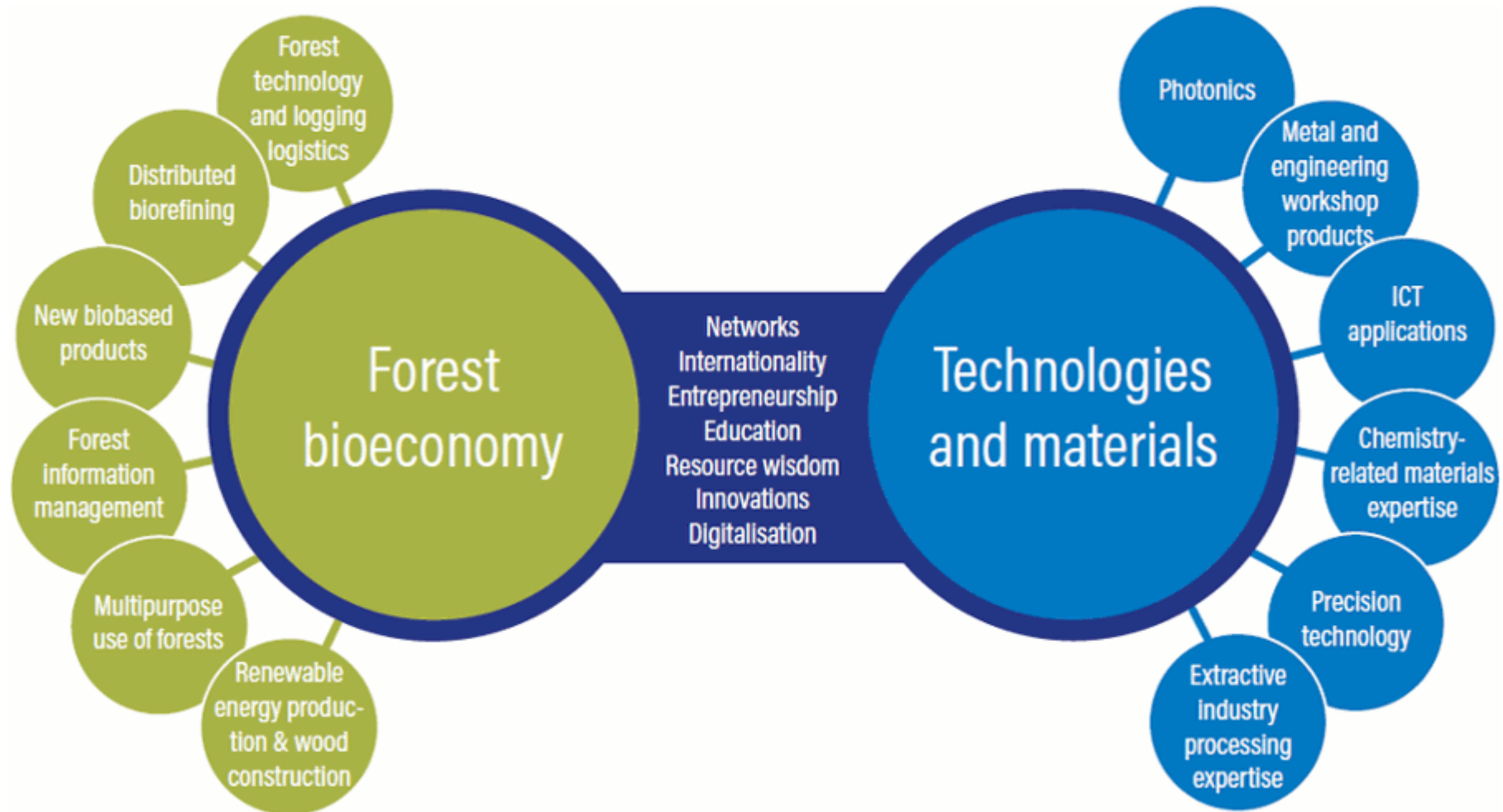
North Karelia

- › 162 500 (inhabitants)
- › 76 000 (Joensuu – inhabitants)
- › 13 +/- 1 (municipalities)
- › + 6,9 % (business - turnover)
- › +6,6 % (export)
- › 63 % (energy self - sufficiency)
- › 1,2 M (border crossings)



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Smart specialisation in North Karelia



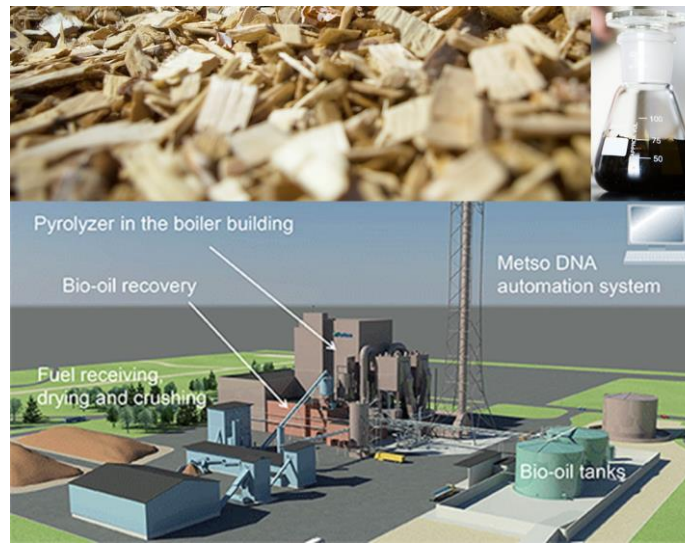
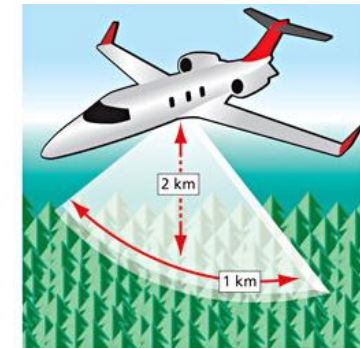
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Лесной биокластер является драйвером



Лесной сектор биоэкономики в Северной Карелии:

- 500 предприятий
- 6000 рабочих мест
- Оборот 2 млрд. € (2.7 млрд. € до 2030)
- 600 экспертов в научно-технической, образовательной и управленческой сфере
- Возобновляемая энергия: 1 350 рабочих мест, оборот 160 млн. €





- › The Republic of Karelia, Kainuu, Oulu Region, North Karelia
- › Agreement 24.2.2000 – first Euregio (EU-Russia)
- › Political forum – to boost regional cooperation
- › Main directions of Euregio Karelia 2020 (accepted in Kostomuksha 2014)



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EUREGIO KARELIA - Lobbying

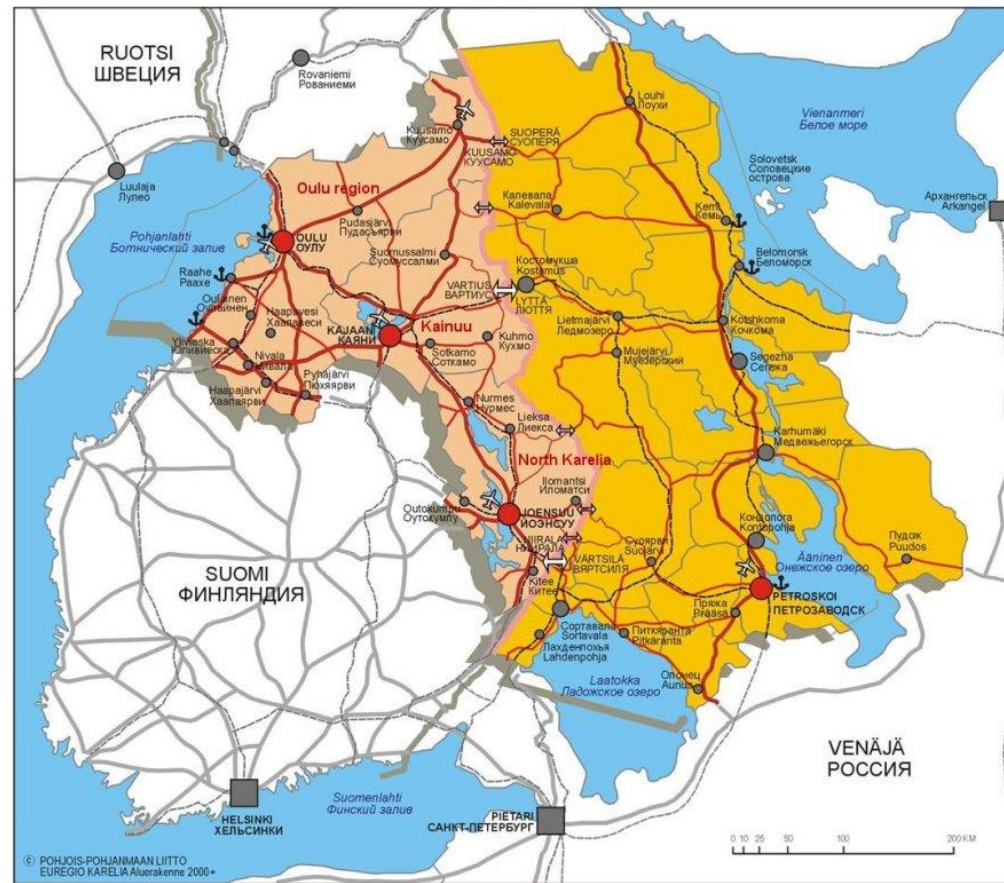
- EU 2014-2020, 2021-2017
- Acting to maintain Niirala 24 hours open
- AEBR – importance of external borders
- Finnish-Russian borders – open up to freighter traffic



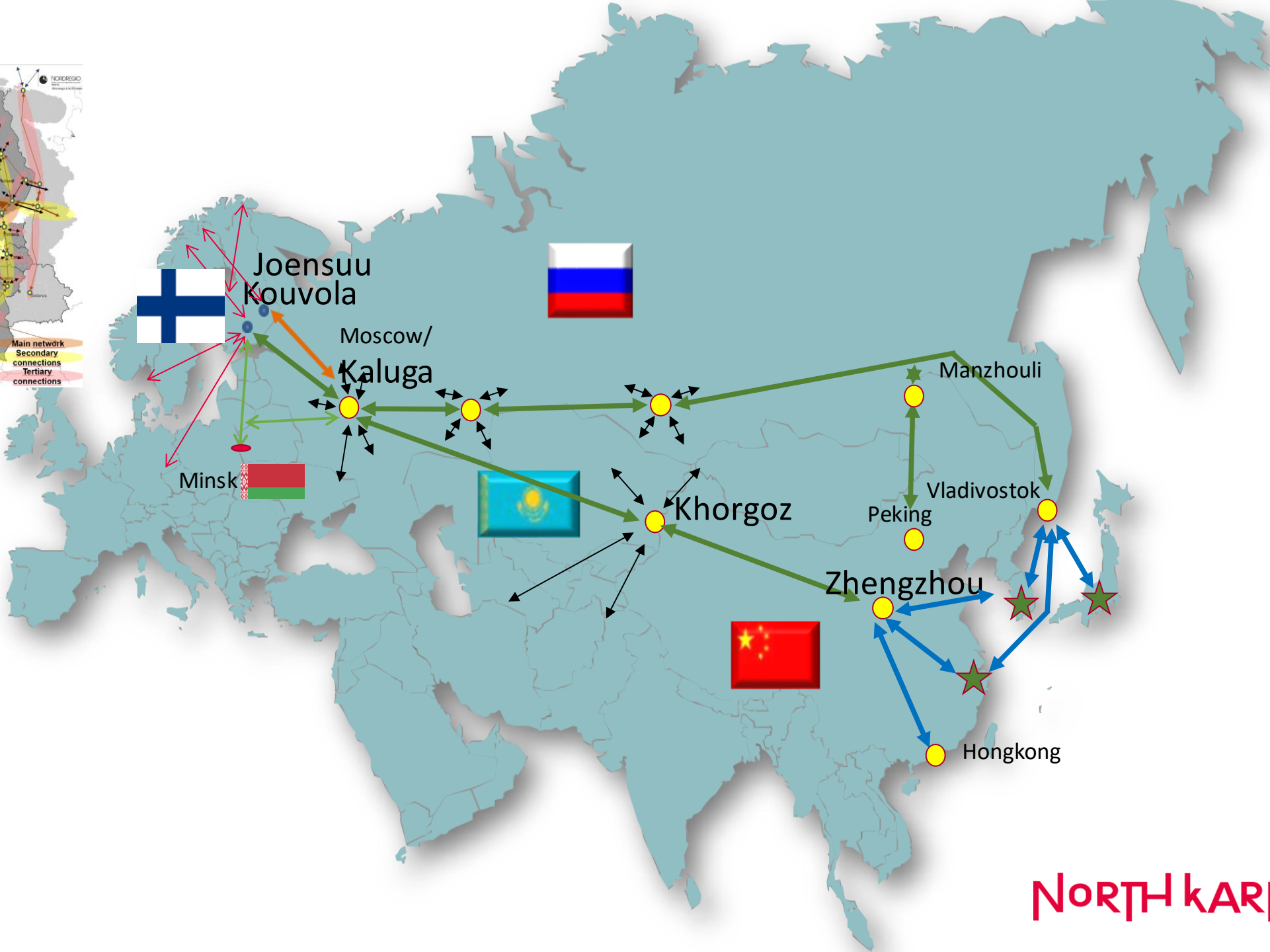
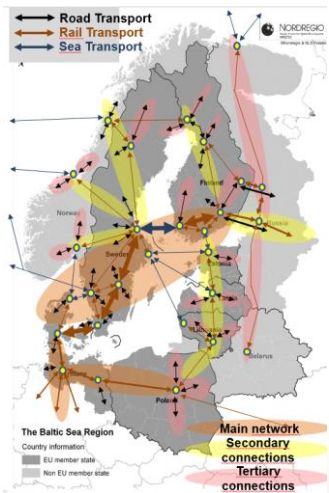
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Infrastructure and Connections

- ▶ Developing of border crossing points (Niirala, Vartius, Onkamo-Niirala, Kontiomäki-Vartius, premises of Border Guard and customs)
- ▶ Bus connections
- ▶ Regular container train transport via Niirala



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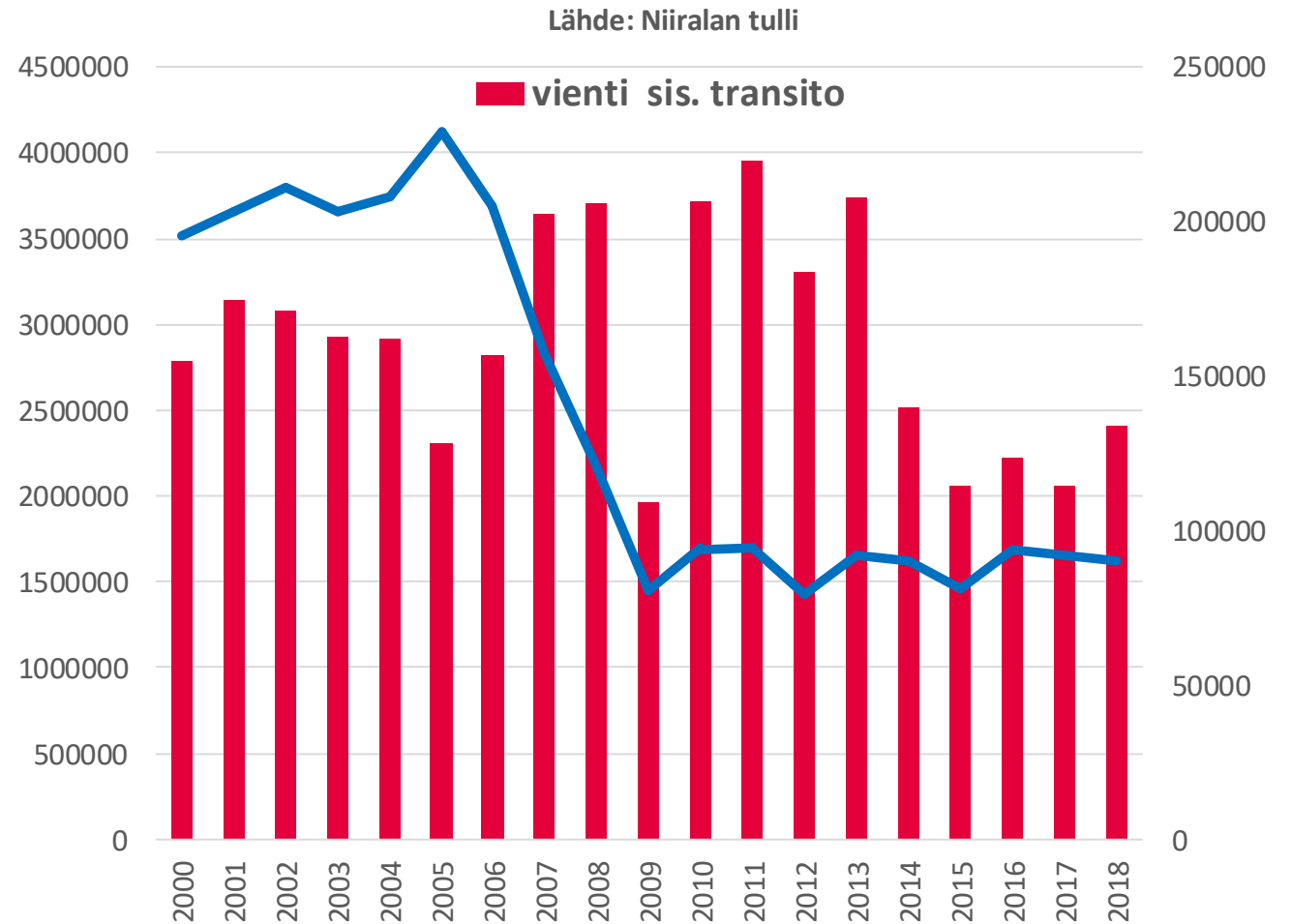


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Business

- EU ERDF/ESF projects
- Export to Russia – increasing (2016 – 7,2 %)
- Karelia CBC /business-cooperation – themes forest, tourism, circular economy

Export – Import at Niirala



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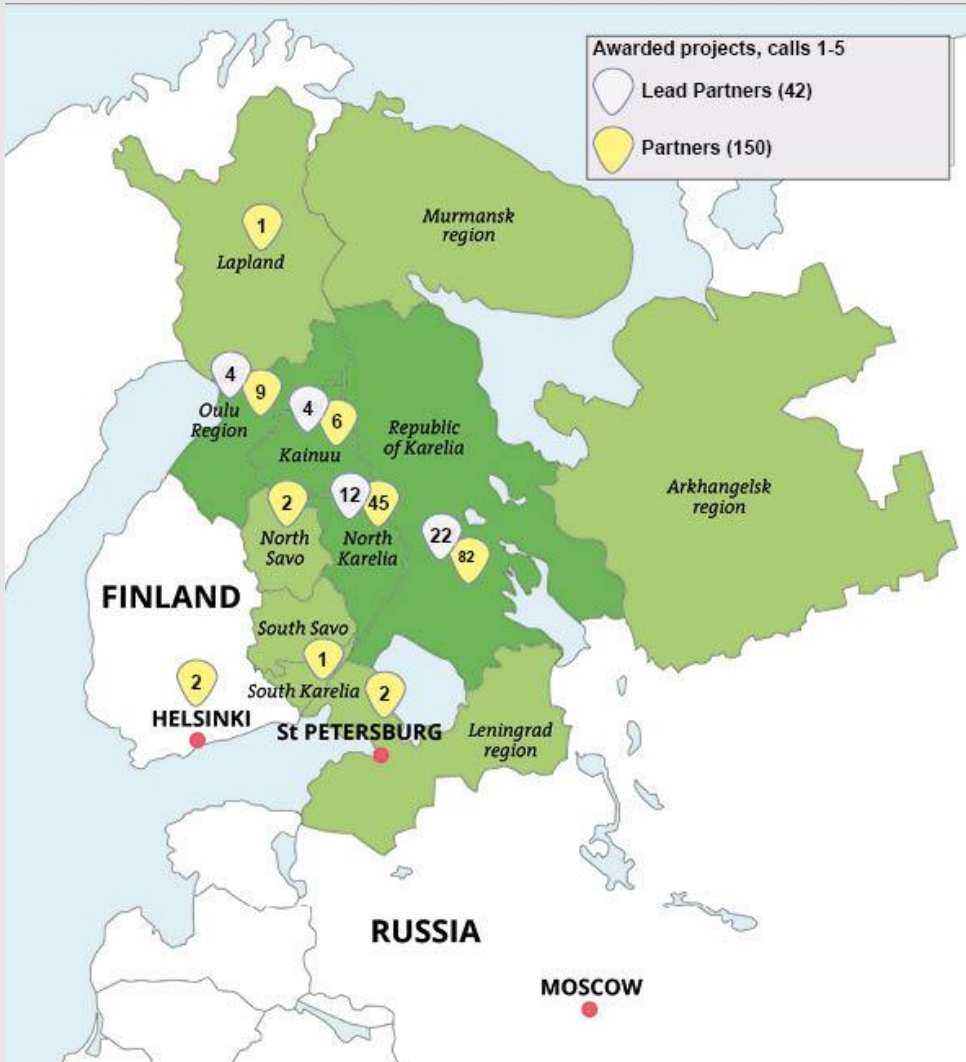
CBC –programmes - Finnish-Russian border



Karelia CBC 2014-2020

1. Growing cross-border business cooperation
2. Attractive cultural environment
3. Clean and comfortable region to live
4. Functioning border crossing

Location of the partners



17.2.2019

Lead partners

♦ Republic of Karelia	22
♦ North Karelia	12
♦ Kainuu	4
♦ Oulu region	4

Partners

♦ Republic of Karelia	82
♦ North Karelia	45
♦ Kainuu	6
♦ Oulu region	9
♦ Helsinki, North-Savo, St. Petersburg	2
♦ Lapland, South Karelia	1

Biathlon World Cup in Kontiolahti

- Biathlon World Cup in Kontiolahti 9.-15.3.2020 and again 28.11. – 6.12.2020



17.2.2019

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Welcome to North Karelia!



Pielisjoen linna, Siltakatu 2



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